

THE
NATIONALS



Silver Award Winners Announced for National Sales and Marketing Awards

NAHB's [National Sales and Marketing Council](#) (NSMC) has announced Silver Award Winners for **The Nationals** new home sales and marketing awards. Home builders, developers, associates and consultants.

Alterra received Silver Award honors for Best Graphic Continuity and Best Sales Office for RUSH Condos.

The Nationals salutes and honors the best in the building industry for their determination, integrity, creativity and endurance.

Silver Award Winners are the top vote recipients in each category and are the finalists for the Gold Award. Gold Awards in each category will be presented as part of the [International Builders' Show](#), the awards ceremony on January 21, 2020 at Caesars Palace Las Vegas and is expected to draw 1,000 attendees.

"The Nationals are the most prestigious awards of their kind, setting the benchmark for innovations in new home design, marketing and sales," said Linda Hebert, chairperson of the Nationals. "NAHB's commitment to recognizing originality, imagination and success has been exemplified by its award winners since the competition's inception."

Started in 1982 as the Institute of Residential Marketing, The Nationals award program continues to recognize superior new home sales and marketing achievements. With 61 categories across various disciplines of the new home industry, the awards honor excellence in product and community design, advertising, marketing and sales achievements by individuals and sales teams.

During a three-day judging process, a panel of 7 industry professionals from across the country determined the Silver and Gold award winners from a field of nearly 1,300 entries.